



**For Immediate Release
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**Richard Franzi of Critical Mass for Business
2012 OC Business Journal Entrepreneur Nominee**

ORANGE COUNTY, Calif. Critical Mass for Business is proud to announce that it's Founder Richard Franzi has been nominated for the prestigious Orange County Business Journal Excellence in Entrepreneurship Award.

“It is truly an honor to be recognized by my peers in the Orange County business community for this award”, stated Critical Mass for Business Founder Richard Franzi. “I am humbled by the experience and appreciate the support I have been given as an entrepreneur helping other entrepreneurs grow and improve the performance of their businesses.”

Richard decided in 2007 to leave his position as President and General Manager to pursue a lifetime dream of starting and owning his own business. Since that time he has authored two books on the subject of peer learning, launched two internet radio shows, and built four energized CEO Peer Groups and is in development of an internet TV show. Richard has become a nationally recognized driving force behind the idea of bringing the power of peer learning to the business world through his various pursuits.

About Critical Mass for Business

Critical Mass for Business is the premier firm in the rapidly expanding field of business advisory firms for business executives. Richard's firm leads CEO Peer Groups and maintains a community of business leaders who believe in the power of peer learning. Richard hosts two weekly business talk radio shows and a TV show focused on topics of interest to Orange County business executives. Learn more at www.CriticalMassforBusiness.com

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